



PRIME FRESH LIMITED

Date: 20.08.2025

To,
Listing Department,
The BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street
Fort, Mumbai-400001

Company Code: 540404

Dear Sir/Ma'am,

Subject: Intimation regarding Interview

Pursuant to Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that TV interview of Mr. Hiren Ghelani, Whole Time Director of the Company, is scheduled as detailed below

Date	Day	Time	News Channel
21 st August 2025	Thursday	1:30 pm	NDTV Profit

No unpublished price sensitive information (UPSI) is intended to be discussed during the interview.

Note: The Schedule of the above interviews is subject to change. The change may happen due to exigencies on the part of TV Channel/Company.

We would like to inform you that it was received on short notice. We request you to kindly take the above intimation on record.

Thanking You.

For,
PRIME FRESH LIMITED

JASMIN DOSHI
COMPANY SECRETARY

