



PRIME FRESH LIMITED

Date: 07.06.2025

To,
Listing Department,
The Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street
Fort, Mumbai-400001

Company Code: 540404

Dear Sir/Ma'am,

Subject: Press Release

In Compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith the Press Release titled **"Prime Fresh Limited Successfully Migrates to the Mainboard of BSE Limited, Charting New Path for Strategic Growth !!** with respect to the migration of the Company from SME Board of BSE Limited to the Main board of BSE Limited

Kindly take note of the above on record.

Thanking You.

For,
PRIME FRESH LIMITED

JASMIN DOSHI
COMPANY SECRETARY

Prime Fresh Limited Successfully Migrates to the mainboard of BSE Limited, Charting New Path for Strategic Growth!!

Ahmedabad: 07 June 2025: Prime Fresh Limited (PFL), fully integrated agriculture value chain company has **successfully migrated from the BSE SME platform to the Mainboard of the BSE Limited (BSE)**, marking a significant milestone in its growth journey.

The migration involves **1,36,45,767 equity shares** with a face value of Rs.10 each and has been carried out in compliance with **SEBI's Issue of Capital and Disclosure Requirements Regulations, 2018**.

Prime Fresh Management & Founder's Message:

On this milestone achievement by the company, Mr. Jinen Ghelani - Founder, Promoter & Managing Director, **Prime Fresh Limited** commented, **"The Development enables PFL to position for the next phase of our journey.** Moving to the Mainboard reinforces our credibility and provides us the flexibility to keep creating long-term value for our customers, partners, and investors. We are just at the beginning of what we believe will be a truly transformative growth journey."

On this Occasion of BSE Main Board Listing Ceremony at MUMBAI BSE CONVENTIONAL CENTRE Mr. Hiren Ghelani – Founder, Promoter & WTD, quoted, "Prime Fresh is transforming itself as a Food Service & Food Distribution company backed by its strong Supply Chain Management Capabilities. PFL has built a massive credibility, trust and track record with huge stake holders over the last 18 years!!" **Hiren Ghelani further stated that "This is surely an orbit change for PFL and we look forward to maintaining a trust, dependability and credibility by further value creation & value additions to each one of our partners."** At PFL we are building a culture of Ownership, Entrepreneurship and Equality.

Financial Performance:

The performance follows an exceptional FY25, where company posted consolidated revenues of Rs206.70 crore (38.57% YoY increase), EBITDA of Rs 13.32 crore (31.90% YoY increase), and net profit of Rs 9.12 crore (30.90% YoY increase). Prime Fresh Limited has grown at 30% CAGR on Sales & Profitability over the last 10 years!

About Prime Fresh Limited

Prime Fresh Limited (PFL), established in the year 2007, is a fully integrated agriculture value chain company with focus on Fruits & Vegetables supply chain, Agri ecosystems, infrastructure, post-harvest market linkages & 3PL Businesses. Prime Fresh Limited



PRIME FRESH LIMITED

Headquartered in Ahmedabad, primarily operates from Gujarat, Maharashtra, Rajasthan, UP, Delhi, Telangana & other 18 States across India. Prime Fresh has dynamically evolved & became a large national player with a strong focus on backend/ Field work (Sourcing & Operations) in a very unorganized & unstructured F&V sector. PFL plays a vital role in formalization & professionalization of F&V & Agri Sector. Pfl's core strengths of execution approach is transparency, Equality & Empowerment of all the stakeholders. These has lead to a huge stakeholder base of above 2 lacs + relationships since the year 2007!!

Prime Fresh's 18 years of experience, led by expert Management team having 25+ years of average experience with 60+ Agri & Business professionals has successfully established its brand presence and has positioned itself as the preferred company at the grass root level for F&V Supply Chain, Food Distribution and 3PL Solutions.

The company operates 24*7 across 19+ locations PAN India round the year & executes large volumes of F&V and other related services. In the evolving Agri Sector and Nation's vision of becoming Atmanirbhar, Prime Fresh's Core values, focus on contribution to Nation building and supporting the farmers at the grass root level, it's Omni channel sales Model, Diversified & well managed Business Portfolio (Services, Supply Chain and Sourcing) sets it apart.

For more details, please visit <https://www.primefreshlimited.com>





