

Date: 14.11.2025

To
The Manager, Listing
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Ref: COMPANY: PRIME FRESH LIMITED; SCRIP ID: 540404

Sub: Disclosure under Reg. 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- Investment in Poonaagrocart LLP

Dear Sir(s)/Madam(s),

Pursuant to the provisions of Regulation 30 of SEBI LODR Regulations, we wish to inform that the Board of Directors of Prime Fresh Limited ("the Company") at its meeting held today i.e. November 14, 2025, had inter alia, considered and approved the proposal to invest an amount not exceeding INR. 50 Lakhs in Poonaagrocart LLP, by way of acquiring 51% partnership stake. Upon the completion of said acquisition, Poonaagrocart LLP shall become a subsidiary of the Company.

The relevant information pursuant to Regulation 30 of SEBI LODR Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, is enclosed herewith as **Annexure-1**.

You are hereby requested to take the above intimation on record.

Thanking you!

Yours Faithfully,
For, Prime Fresh Limited

Jasmin Doshi
Company Secretary

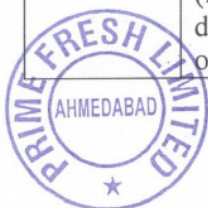


Encl: As Above

Details which a listed entity needs to disclose for the events that are deemed to be material as specified in Para A of Part A of Schedule III of the LODR Regulations

Acquisition (including agreement to acquire):

Sr. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc	<p>Poonaagrocart LLP with its registered office situated at FLAT NO A2 502 BERYL, SR.NO.58 1 & 58 2 1A, Pune, Pune, Maharashtra, India, 411014 was incorporated as a Limited Liability Partnership under relevant provisions of LLP Act, 2008 on 13.03.2021 bearing registration no. LLPIN : AAW-2958 under the name and style of Poonaagrocart LLP.</p> <p>Poonaagrocart LLP is engaged into the business of Ready-to-Heat and Ready-to-Eat frozen snacks and meals, offering a portfolio of over 50+ quality products</p> <p>Partner's Capital Account: Rs. 15,00,000 Partner's Current Account: Rs 28,61,800</p> <p>Turnover: Rs. 2,87,87,800 (as on FY 24-25)</p>
2	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length";	No
3	Industry to which the entity being acquired belongs;	Manufacturing of Frozen Foods, Ready to Eat, Indian Snacks
4	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is	The Objective is to expand Prime Fresh Limited's presence across the food value chain and to enter into Ready-to-Eat and Ready-to-Heat segment.



	outside the main line of business of the listed entity);	
5	Brief details of any governmental or regulatory approvals required for the acquisition;	Apart from the shareholder's approval, no regulatory approvals are required for an Investment. The Company has taken Shareholder's approval vide its meeting held on 26 th September, 2025 for an amount of Rs. 150 Crores. However, if any regulatory approval becomes applicable subsequently, the same will be taken.
6	Indicative time period for completion of the acquisition;	On or Before 31 st March 2026
7	Consideration - whether cash consideration or share swap or any other form and details of the same;	Cash Consideration
8	Cost of acquisition and/or the price at which the shares are acquired;	Investment of Rs. 50,00,000/-
9	Percentage of shareholding / control acquired and / or number of shares acquired	Not Applicable
10	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	Poonaagrocart LLP incorporated on 13.03.2021 in India, is engaged in the manufacturing of Frozen Foods, Ready to Eat, Indian Snacks and samosa. Turnover F.Y- 2024-25- Rs. 2,87,87,800 F.Y. 2023-24- Rs. 2,56,60,614 FY. 2022-23- Rs. 97,68,312

